

tcworld China 2026 Program 会议议程

Courtyard by Marriott Shanghai Changfeng Park 上海苏宁环球万怡酒店
 Register Link 注册参会



Conference Topics: 大会议题

AI AI, Automation & the Future of Content 人工智能、自动化和内容的未来
 UX UX, UI & Product Content 用户体验、用户界面设计和产品内容
 CS Content Strategy and Governance 内容战略和治理

IN Information Development, Information Journey & Content Operations 信息开发、信息旅程和内容运营
 RS Regulation, Standards & Compliance for Exported Products 法规、标准及出口产品的合规性
 CAR Education and Career Development 教育、职业发展与未来

SD Software Documentation 软件文档
 GLT Globalization, Localization and Translation 出海、全球化、国际化、本地化与翻译

May 21 5月21日	Presentation Track A 主题演讲A	Presentation Track B 主题演讲B	Presentation Track C 主题演讲C	Marketplace 技术市集
8:30-9:10	Registration 注册签到			
9:10-9:20	Opening Speech 开幕致辞			
9:20-10:00	Keynote: Breaking Boundaries: Future Skills in Technical Communication – in Germany and Worldwide 突破界限：技术传播领域的未来技能——德国与全球视野 Jacqueline PROBIAN, Eugen STRYZ, tekom			
10:00-10:40	UX AI 从信息流到智能交互：AI驱动技术创新，提升用户体验 From Information Delivery to Intelligent Interaction: AI-Driven Innovation in Technical Content Elsie DONG 西门子 SIEMENS	AI GLT 从云端到边缘：本地化智能软件工程化落地实践 From Cloud to Edge: Engineering Practices for Localization Agents in Production 魏天兵 Tianbing WEI 甲骨文 Besteasly	AI SD The Sovereign Editor: Local, Agentic Doc Reviews 主权编辑器：本地化、代理式的文档审查 Jan STEFANGIK ESET, spol. s r.o.	Techaik 10:40-11:10: AI时代的结构化文档：部门级 vs 企业级实践挑战 Structured Documentation in the Age of AI: A Roadmap for Content Localization, User Experience, and Enterprise-Level Practices 13:30-13:45 智能体管理平台-语音AI落地垂直场景解析 Agent Management Platform: Analysis of Language AI Implementation in Vertical Scenarios 13:45-14:00 领域大模型：写作合规编排三要素提升AI应用风险 Domain-Specific LLM: Mitigating AI Application Risks Through the Three Elements of Writing and Orchestration 15:30-15:45 处理复杂的图形挑战，如何让多语言始终保持同步？ The Hidden Challenge of Documentation Updates: How to Keep Multilingual Content Always in Sync? 15:45-16:00 数字化+AI重构企业文档交付引擎 Digitalization + AI: Reconstructing the Enterprise Document Delivery Engine 16:00-16:15 好数据，才有好翻译：平行语料过筛的必要性 Good Data, Good Translation: Key Practices in Parallel Corpus Filtering
10:45-11:10	Tea Break and Visit Marketplace 茶歇 逛技术市集			
11:15-11:50	IN CS 锚定数字化趋势，激活数据潜能——来自仁川资料转化实践 Anchoring the Digital Trend, Activating the Potential of Data-From the Practice of Data Transformation of Invoice 黄新婷 HUANG, 韩科 Tong HAN 仁川 Invoiance	AI SD 构建面向开发者的开放文档体系：AI驱动的最佳实践 Developing Developer-Centric Open-Source Docs: AI-Powered Collaborative Information Building 樊雅清 Yaqing FAN 华为 HUAWEI	UX IN 为复杂概念而设计：构建跨视频翻译转化故事，赋能业务 Designing for Complex Concepts: Constructing Structured Narratives and Multimedial Expressions for Science Popularization Videos 唐孟通 Mengtong TANG 中兴 ZTE	Techaik 10:30-11:15 "Translation" for In-Cabin Experience Goes Beyond Translation: Testing in Automotive Content Localization 11:15-11:55 构建AI驱动的知识引擎，赋能业务效能提升 Building an AI-Driven Knowledge Flywheel to Empower Cloud Service Efficiency 苏旻晋 Xiaomeng SU 华为 HUAWEI Cloud
12:00-12:40	GLT AI SD AI Agent驱动下一代ITMS：架构、能力与实践 AI Agent-Driven Next-Generation ITMS: Architecture, Capabilities, and Practices 陈作 Jan CHEN 百科技 Trinnait	AI SD 基于结构化数据库的Agent技能：调用与敏捷交付 A Writing Engineering Practice for Agent Skill Invocation and Stable Execution Architecture Based on Structured Databases 张宝 Amber ZHANG 蚂蚁集团 Ant Group	RS GLT Ecodesign for Products in the European Market: Challenges for Technical Communication 欧洲市场产品的生态设计-技术传播的挑战 Gabriela FLEISCHER tekom	AI SD 多智能体技术文档翻译与AI赋能产品文档生成 Multi-Agent Technical Documentation Solution – AI Empowering the Full Product Documentation Lifecycle 汪翔宇 Ted WANG 某科技公司 A technology company
12:40-14:00	Lunch Break 午餐			
14:00-14:40	IN AI AI智能体在中文文档审核中的应用实践 Exploring and Implementing AI Agents in Documentation Delivery 薛静 Jing XUE 中兴 ZTE	AI SD 基于CLI模式中文文档开发实践 Documentation Development Practices Based on CLI Mode 傅飞 Fei MAO 大华科技 Dahua Technology	IN GLT Clarity Saves Lives: Reducing Risks Related to Human Factors with Simplified Technical English 清晰拯救生命：简化技术英语以降低人为因素风险 Daniela ZAMBERRINI etekE	Techaik 10:30-10:45 YL-OC平台驱动的全流程本地化落地实践 Full-process Localization Management Practice Driven by the YL-OC Platform 10:45-11:00 AI赋能法律-智能线上诉讼，智能化-一站式翻译解决方案 AI-Powered Innovation + Intelligent Online Collaboration: An Intelligent One-Stop Translation Solution 11:00-11:15 翻译行业的产品化趋势展望 Outlook on the Productization Trend in the Translation Industry 13:45-14:00 管理动态发布平台4.1简介 Personalized Publishing on the Fly: A Glimpse of Ray Tech's Platform
14:50-15:30	GLT 当翻译遇见DevOps：智育服务下一个十年 When Translation Meets DevOps: The Next Decade of Language Services 张一帆 Yihan ZHANG 新宇智慧 Glodom	AI SD 从文档工程师到模型上下文工程师：降低LLM幻觉的探索实践 From Technical Writer to Model Context Engineer: Exploring Methods to Reduce LLM Hallucinations 高诗雨 Shiyue JIANG 阿里云 Alibaba Cloud	SD AI Developing and Integrating an AI Agent into the Engineering Workflow 将AI智能体开发并集成到工程工作流中 Anna GONCHAROVA i4Dline	Techaik 14:50-15:30 AI驱动的智能信息块：A Value Leap for Technical Documentation Across the Full Lifecycle from Product Development to Technical Delivery 16:00-16:15 从内容支持到“体验驱动”：内容设计中的UX（设计/用户体验）评估实践 From "Content Support" to "Experience-Driven": Practical Design & User Experience Evaluation for Content Designers
15:30-16:15	Tea Break and Visit Marketplace 茶歇 逛技术市集			
16:15-16:55	IN UX 从“用户”到“好用”：国际化产品设计能力海外拓展实践 From "Functionally Correct" to "User-Friendly": Enhancing the Quality of Overseas Documentation through Differentiated Experience Design 张艺馨 Yixin ZHANG 仁川 Invoiance	IN UX 从中文文档到电子手册：TO C 产品文档的转换与挑战 Transitioning from Open Source to Consumer Electronics: Challenges and Solutions for B2C Product Documentation 曾英蓉 Yixin ZENG Haman	RS GLT EU Medical Device Regulation 2017/454: Essentials of Medical Device Labelling Requirements with Application Examples 欧盟医疗器械法规2017/454：医疗器械标签要求 Paola Maria BRUNELLO Sinyker 索美克 (会后 Webinar)	Techaik 14:50-15:30 AI驱动的智能信息块：A Value Leap for Technical Documentation Across the Full Lifecycle from Product Development to Technical Delivery 16:00-16:15 从内容支持到“体验驱动”：内容设计中的UX（设计/用户体验）评估实践 From "Content Support" to "Experience-Driven": Practical Design & User Experience Evaluation for Content Designers
17:00-17:40	专题讨论：AI内容成熟度评估与未来——技术传播行业趋势与挑战 Panel Discussion: The Path and Reality of AI Content Maturity – Current State and Future Outlook of the Technical Communication Industry			

May 22 5月22日	Presentation Track A 主题演讲A	Presentation Track B 主题演讲B	Workshop Track 工作坊	Marketplace 技术市集	
8:30-9:00	Registration 注册签到				
9:00-9:40	CS IN 重塑与进化：AI驱动下的内容策略新模式 Reinventing and Evolving: The New Paradigm of Content Strategy Driven by AI 黄敏 Myra HUANG 阳光电源 Sungrow	AI 智能体驱动的知识运营与生态构建 Strategic Operations and Ecosystem Building for Intelligent Q&A Systems 张绍勇 Shaoyong ZHANG 华为 HUAWEI	GLT UI国际化设计与AI辅助 Internationalization of UI Design and AI Assistance 毛海军 Jason MAO 二创科技 2ndheng Technologies	Techaik 10:30-10:45 YL-OC平台驱动的全流程本地化落地实践 Full-process Localization Management Practice Driven by the YL-OC Platform 10:45-11:00 AI赋能法律-智能线上诉讼，智能化-一站式翻译解决方案 AI-Powered Innovation + Intelligent Online Collaboration: An Intelligent One-Stop Translation Solution 11:00-11:15 翻译行业的产品化趋势展望 Outlook on the Productization Trend in the Translation Industry 13:45-14:00 管理动态发布平台4.1简介 Personalized Publishing on the Fly: A Glimpse of Ray Tech's Platform	
9:50-10:30	SD From Manual to Automated: A Practical Introduction to the Model Context Protocol for Technical Writers 从手动到自动：给技术文档工程师的MCP入门门 Amandeep Singh TALWAR Autodeak (录屏 screen recording)	AI CS AI驱动升级跨越全文技术文档生命周期 AI-Driven Upgrade Across the Full Technical Documentation Lifecycle 张敏 Min ZHANG 中兴 ZTE	Techaik 10:30-11:15 "Translation" for In-Cabin Experience Goes Beyond Translation: Testing in Automotive Content Localization 11:15-11:55 构建AI驱动的知识引擎，赋能业务效能提升 Building an AI-Driven Knowledge Flywheel to Empower Cloud Service Efficiency 苏旻晋 Xiaomeng SU 华为 HUAWEI Cloud		
10:30-11:15	GLT UX 超越传统“翻译”不止翻译：本地内容本地化中的挑战 "Translation" for In-Cabin Experience Goes Beyond Translation: Testing in Automotive Content Localization 于占国 John YU 甲骨文 Besteasly	SD AI 构建AI驱动的知识引擎，赋能业务效能提升 Building an AI-Driven Knowledge Flywheel to Empower Cloud Service Efficiency 苏旻晋 Xiaomeng SU 华为 HUAWEI Cloud	RS IN 从隐性知识到显性资产——SEC模型驱动的经验证 From Tacit Knowledge to Tangible Assets: Digital Transformation of Validation Work Powered by the SECI Model Fiona Lin 制药设备公司 A pharmaceutical equipment company		
12:05-12:45	GLT CS 突破技术文档翻译与AI生态构建之挑战 Analyzing NVIDIA's Documentation Ecosystem: How Domestic AI Chips Can Bridge the Gap 陈宏娜 Nancy CHEN 半导体科技有限公司 Semiconductor Technology	AI SD 多智能体技术文档翻译与AI赋能产品文档生成 Multi-Agent Technical Documentation Solution – AI Empowering the Full Product Documentation Lifecycle 汪翔宇 Ted WANG 某科技公司 A technology company	Techaik 10:30-10:45 YL-OC平台驱动的全流程本地化落地实践 Full-process Localization Management Practice Driven by the YL-OC Platform 10:45-11:00 AI赋能法律-智能线上诉讼，智能化-一站式翻译解决方案 AI-Powered Innovation + Intelligent Online Collaboration: An Intelligent One-Stop Translation Solution 11:00-11:15 翻译行业的产品化趋势展望 Outlook on the Productization Trend in the Translation Industry 13:45-14:00 管理动态发布平台4.1简介 Personalized Publishing on the Fly: A Glimpse of Ray Tech's Platform		
12:45-14:00	Lunch Break 午餐				
14:00-14:40	CAR CS 当AI让一切更快：为什么决策反而成了最大的瓶颈 When AI Makes Everything Faster: Why Has Decision-Making Become the Greatest Bottleneck? 王霞莉 Hannah WANG 上海视觉国际 Shanghai Changing Vision	AI What Did You Say? Why Language Models Hallucinate and How to Avoid It 你说了什么？为什么语言模型会产生幻觉以及如何避免幻觉 Thomas SCHMIDHUBER Rolls-Royce 劳斯莱斯	UX IN 从“内容支持”到“体验驱动”：内容设计中的UX（设计/用户体验）评估实践 From "Content Support" to "Experience-Driven": Practical Design & User Experience Evaluation for Content Designers 张艺馨EYin ZHANG, 李文婷Tiffany LI 中微半导体 AMEC		Techaik 10:30-10:45 YL-OC平台驱动的全流程本地化落地实践 Full-process Localization Management Practice Driven by the YL-OC Platform 10:45-11:00 AI赋能法律-智能线上诉讼，智能化-一站式翻译解决方案 AI-Powered Innovation + Intelligent Online Collaboration: An Intelligent One-Stop Translation Solution 11:00-11:15 翻译行业的产品化趋势展望 Outlook on the Productization Trend in the Translation Industry 13:45-14:00 管理动态发布平台4.1简介 Personalized Publishing on the Fly: A Glimpse of Ray Tech's Platform
14:50-15:30	SD AI Developing and Integrating an AI Agent into the Engineering Workflow 将AI智能体开发并集成到工程工作流中 Anna GONCHAROVA i4Dline	AI SD AI驱动的智能信息块：A Value Leap for Technical Documentation Across the Full Lifecycle from Product Development to Technical Delivery 16:00-16:15 从内容支持到“体验驱动”：内容设计中的UX（设计/用户体验）评估实践 From "Content Support" to "Experience-Driven": Practical Design & User Experience Evaluation for Content Designers	Techaik 10:30-10:45 YL-OC平台驱动的全流程本地化落地实践 Full-process Localization Management Practice Driven by the YL-OC Platform 10:45-11:00 AI赋能法律-智能线上诉讼，智能化-一站式翻译解决方案 AI-Powered Innovation + Intelligent Online Collaboration: An Intelligent One-Stop Translation Solution 11:00-11:15 翻译行业的产品化趋势展望 Outlook on the Productization Trend in the Translation Industry 13:45-14:00 管理动态发布平台4.1简介 Personalized Publishing on the Fly: A Glimpse of Ray Tech's Platform		
15:30-16:00	Tea Break and Visit Marketplace 茶歇 逛技术市集				
16:00-16:40	CAR 信息科大技术传播社会合作案例——基于《技术传播生态合作指南》的实践 BISTU Technical Communication University-Industry Collaboration Case – Practices Based on the "University-Industry Collaboration Guide for Technical Communication" 王蔚蔚 Zhaohui WANG 北京信息科技大学 Beijing Information Science and Technology University	SD UX 让技术信息更友好：构建跨内容周期的智能体实践 Humanizing Technical Information: Smart Strategies for Error Code Content Management 潘婷 Sherie PAN 云链科技 ZSLink	AI CS 从新手到AI驱动：AI赋能内容运营 From a Documentation Team to Pioneers in AI Transformation 汪晓娟 Xianjuan WANG, 李晋丽 Rebecca YAN 联影医疗 United Imaging 15:45 - 17:10		
16:40-17:00	Closing Session 闭幕式				

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Conference Ticket Price 大会票价

两日标准票: 3799元
 一日票: 2099元
 所有价格均包含自助午餐、不含交通、住宿及晚餐。
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