



tcworld China 2024 Sponsor Package May 23 - 24, Shanghai

tcworld China 2024

- **Date: May 23 – 24, 2024**
- **Location: Shanghai**
- **Venue (Tentative): Shanghai Marriott Hotel Riverside**

Sponsorship levels

	Sponsorship levels and benefits 赞助等级和内容	Platinum 白金套餐 (仅2席)	Gold 黄金套餐	Silver 白银套餐
1	Conference bags etc. (provided by sponsor) 大会资料袋等	√		
2	Free conference tickets (including speakers) 免费大会门票 (讲嘉宾)	4	3	2
3	Presentation (40min) or workshop (90min) 主题演讲或工作坊	1	1	0
4	Tech Talk sessions (15min) 技术/工具/服务演讲或展示	2	1	0
5	Marketplace booth (booth construction excluded) 展位 (搭建费另计)	√	√	√
6	Special discount for extra tickets 额外购票折扣	5%	5%	5%
7	Insertion of corporate material in conference bags (provided by sponsor) 宣传资料装袋	√	√	√
8	Acknowledgment on official website/articles/program 官网/发文/会议手册展示	√	√	√
9	Acknowledgment in entrance foyer of venue 现场展示	√	√	√
10	Lucky draw prizes 抽奖奖品	√	√	√
	Package cost	¥58000	¥38000	¥25000
11	Lanyards		¥3500	

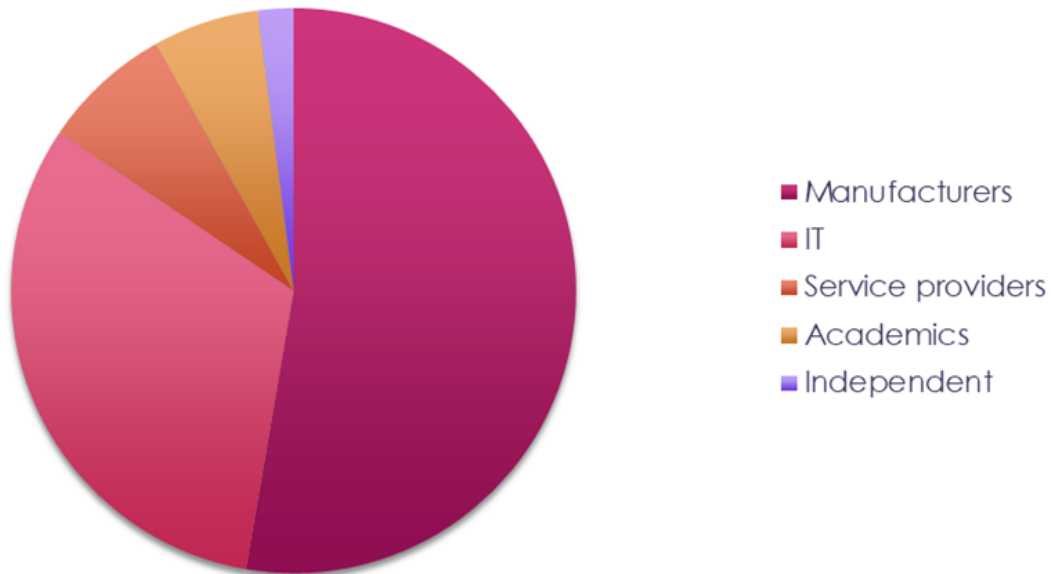
Highlights

- 10 years anniversary of tcworld China conference
- The exhibition area has been upgraded to a Marketplace with upgraded booths.
- In addition to regular presentations, Tech Talks showcasing tools and services will be offered in the Marketplace to facilitate in-depth exchanges between exhibitors and attendees.
- For the first time, a "Marketplace Ticket" will be offered in addition to the regular admission ticket, inviting more people to visit the Marketplace.

Conference Data Figures for tcworld China 2023

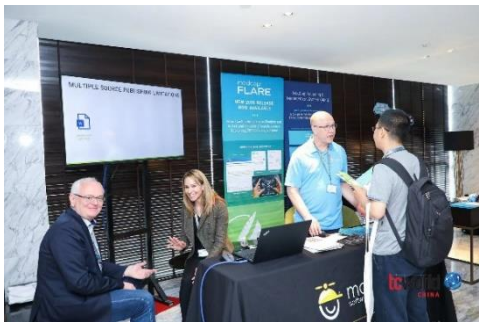
Participants	Presentations	Participant Cities	Exhibition Stands	Workshops	Meetups
285	38	15	8	7	2

tcworld China 2023 Participant Industries



Previous sponsors (partial)







<https://www.tcworld-china.cn/>



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